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| **The Patent Law Series**  *by*  Mr. Ronald Yu,  JD, LLM, U.S. Patent Agent,  Part-time Lecturer, Faculty of Law,  The University of Hong Kong,  Director & General Counsel,  Gilkron Limited,  Managing Director,  Ronba Technology Limited | C:\Users\botyrone\Desktop\the.profectional.company.limited\events\EVT000000001\EVT000000001.jpg |

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| C:\Users\botyrone\Desktop\the.profectional.company.limited\events\EVT000000001\robert.lee.jpg | Mr. Ronald Yu, a holder of JD and LLM degrees; lectures on Intellectual Property, Information Technology and Patent Law at the Faculty of Law of the University of Hong Kong. He is, among other things, an U.S. Patent Agent since 2004 and a digital forensics examiner. Ronald has published articles on online learning, digital forensics, intellectual property, information technology and constitutional law. He authored the Hong Kong chapter for the 3rd edition of the book *Electronic Evidence* and he is the author of the forthcoming book *Intellectual Property for Business*. His significant publications include:   * When Internet protocols and legal provisions collide: *Unauthorised access and Sierra v Ritz, Computer Law and Security Review Volume 25, Issue 2, 2009, Pages 185-188* * Office Open XML and the promise not to sue: Opportunity or minefield? *Background paper produced for OOXML Symposium USNW 14 December 2007* * Should foreign domestic helpers be allowed permanent residency in the HKSAR? *Hong Kong Lawyer, May 2006* * The impact of ethics on global patent harmonization, *Hong Kong Student Law Review Vol. 10, 2004-5* * Digital Evidence: International Considerations, *Computer Law Association Bulletin, Vol. 20, No. 2, 2005* * The Horse Before the Cart, *Asia Law, Dec. 04/Jan. 05* * Challenges Posed by Digital Evidence, *Hong Kong Lawyer, October 2004* * Is Hong Kong ready for ID Theft in the 21st Century? *Hong Kong Lawyer, May 2004* |

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| **An Introduction to Patents** | | | | | |
| This course introduces delegates to patent law, first discussing why inventors get patents as opposed to other intellectual property rights. | | | | | |
| **This course will cover the followings:** | | | | | |
| * The components of a patent * The rights that a patent provides * The requirements for getting a patent:   1. Novelty and the leading case law on this point   2. Inventive Step, *Windsurfing* and other case law on this point   3. Industrial application * Non patentable subject matter | | | |  | |
| Prerequisites: | **No prerequisite knowledge of Intellectual Property Law nor is any technical background required** | | | | |
| Code: | **EVT000000006** | Level: | **Standard** | | |
| Date: | **7 October 2013 (Monday)** | Language: | **English** | | |
| Time: | **14:00 - 17:15 (Amended)** | Accreditation(s): | **LSHK 3.0 CPD Points** | | |
| Venue: | **9th Floor, The Chinese Club Building**  **21-22 Connaught Road Central**  **Central, Hong Kong** | Request for Rerun: | **Please** [**Contact Us**](mailto:marketing@profectional.com)  **for details** | |  |

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| **Patents: Claims and Infringement** | | | | | |
| This course introduces delegates to patent claims, their scope and relevant authorities. | | | | | |
| **This course will cover the followings:** | | | | | |
| * Literal infringement * Non literal (non textual) infringement   1. An examination of the English approach to non literal infringement and the *Catnic* case   2. An examination of the American approach of the Doctrine of Equivalents | | | |  | |
| Prerequisites: | **Knowledge of the basics of Patent Law, or the Course: An Introduction to Patents** | | | | |
| Code: | **EVT000000007** | Level: | **Intermediate** | | |
| Date: | **8 October 2013 (Tuesday)** | Language: | **English** | | |
| Time: | **14:00 - 17:15 (Amended)** | Accreditation(s): | **LSHK 3.0 CPD Points** | | |
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| **Patent Valuation** | | | | | |
| The course looks at valuation methods for patents examining some considerations for valuing intangible property, reviewing the various valuation models and approaches, as well as the relevant U.S. case law in this area. | | | | | |
| **This course will cover the followings:** | | | | | |
| * What makes a patent valuable: Case study U.S. Patent 5,273,995 * Qualitative analysis * Quantitative methodologies: Cost, Income, Market-based methodologies * Lost profits   1. *Panduit Corp. v Stahlin Bros.* * Reasonable royalties   1. *Georgia-Pacific Corp. v United States Plywood Corp.* | | | |  | |
| Prerequisites: | **Prior knowledge of Intellectual Property Law, in particular Patent Law is required** | | | | |
| Code: | **EVT000000008** | Level: | **Advanced** | | |
| Date: | **9 October 2013 (Wednesday)** | Language: | **English** | | |
| Time: | **14:30 - 17:45** | Accreditation(s): | **LSHK 3.0 CPD Points** | | |
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